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ADOBE PHOTOSHOP MASTERCLASS FOR NIGERIAN GRAPHIC DESIGNERS - COMPLETE TUTORIAL BUNDLE WITH CLIENT PROJECT TEMPLATES

Stop losing design clients to competitors who deliver professional Photoshop work while you struggle with basic tools. T...

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CHAPTER 1

ADOBE PHOTOSHOP MASTERCLASS FOR NIGERIAN GRAPHIC DESIGNERS - COMPLETE TUTORIAL BUNDLE WITH CLIENT PROJECT TEMPLATES

Stop losing design clients to competitors who deliver professional Photoshop work

By Emeka Obi

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Always do your own due diligence before making business or investment decisions.

WHAT'S INSIDE

Welcome - Why most Nigerian designers stay broke despite having talent

Chapter 1: Setting Up Your Photoshop Workspace - The exact interface setup that saves 2 hours per project

Chapter 2: Essential Tools and Shortcuts - Master the 15 tools that handle 90% of client work

Chapter 3: Layer Management and Organization - Stop losing hours searching through messy files

Chapter 4: Color Theory and Brand Guidelines - Why clients reject designs that look "nice" but aren't strategic

Chapter 5: Typography and Text Effects - Turn boring headlines into client-winning focal points

Chapter 6: Photo Editing and Retouching - Professional techniques that justify premium pricing

Chapter 7: Creating Brand Assets and Templates - Build a system that lets you deliver faster than competitors

Chapter 8: Client Project Workflow and Delivery - From brief to final files without endless revisions

Final Word - Your next steps to becoming Lagos's most recommended designer

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WELCOME

I started designing flyers for church events in Enugu using a cracked version of Photoshop CS3 on my uncle's laptop. I thought I was good. Then I moved to Lagos and tried to compete with real design agencies - and got crushed.

My problem wasn't talent. I could make things look decent. My problem was that I treated Photoshop like Microsoft Paint with layers. I didn't understand workflows, color modes, or how to create templates that clients could actually use. I spent hours on simple edits because I didn't know the shortcuts. Worse, my files were so disorganized that making client revisions meant starting over.

This book teaches you the Photoshop skills I wish I'd learned before losing my first three paying clients. You'll master the exact workflows, templates, and techniques that Nigerian design agencies use to charge NGN 150,000+ for brand packages while solo freelancers struggle to get NGN 15,000 for logos.

I've included 50+ ready-to-use client project templates - business cards, social media graphics, flyers, logos, and complete brand packages. But more importantly, I'll show you how to think like a professional designer, not just someone who knows where the tools are.

This isn't a beginner's guide to clicking around Photoshop. I assume you know what a layer is and can navigate the interface. This is about taking your existing skills and making them client-ready and profit-generating.

READ THIS FIRST

Speed beats perfection in client work. A good design delivered on time wins over a perfect design delivered late. Learn the workflows first, then polish your artistic skills.