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AI PROMPT ENGINEERING MASTERY GUIDE FOR NIGERIAN ENTREPRENEURS - BUSINESS AUTOMATION, CONTENT CREATION & CLIENT WORK TEMPLATES

Stop struggling with ChatGPT and other AI tools that give you generic results. This guide contains 200+ tested prompts s...

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CHAPTER 1

AI PROMPT ENGINEERING MASTERY GUIDE FOR NIGERIAN ENTREPRENEURS

01

Stop getting generic AI responses that waste your time

By Bola Akinwale

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WHAT'S INSIDE

Welcome

1. The Foundation Setup - Essential tools and accounts you need before writing your first prompt

2. The Nigerian Business Context Formula - How to inject local market knowledge into every AI response

3. Content That Converts - 200-word social media posts that actually sell your products

4. Client Proposal Templates - Win international contracts with AI-written proposals that beat the competition

5. Customer Service Automation - Handle WhatsApp inquiries and complaints without losing your personal touch

6. Product Launch Sequences - Email campaigns and landing page copy for Nigerian buying patterns

7. Advanced Prompt Techniques - Chain prompts together for complex business documents and strategies

8. Scaling Your AI Operations - Turn prompt engineering into a skill you can sell to other businesses

Final Word

CHAPTER 2

WELCOME

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I've been using AI tools to run my consulting business since early 2023, and I've made every mistake you can imagine. I've asked ChatGPT to "write me a business plan" and gotten back 3,000 words of generic nonsense. I've tried to use AI for social media posts and ended up with content that sounded like a robot wrote it for Americans, not Nigerians.

The problem isn't that AI tools don't work. The problem is that most people don't know how to talk to them properly. When you give ChatGPT a vague prompt like "help me with my business," it gives you vague, useless answers. When you give it specific instructions with Nigerian context, real examples, and clear formatting requirements, it becomes incredibly powerful.

This guide contains over 200 prompts I've tested and refined in my own business operations. These aren't theoretical templates - they're prompts I use daily to write client proposals, create content for my LinkedIn and Instagram accounts, handle customer inquiries, and automate repetitive business tasks. Each prompt includes the exact wording I use, plus explanations of why specific phrases matter and how to customize them for your industry.

You're not going to become an AI expert overnight, and this book won't replace your business judgment or industry knowledge. What it will do is give you a systematic approach to getting consistently useful outputs from AI tools, specifically for the Nigerian business environment.

> *READ THIS FIRST*
>
> *Always test a prompt with throwaway content before using it for real business. AI tools can be unpredictable, and you don't want to discover a prompt's weakness when you're on a client deadline.*