SKILLSHELF

75 AI PROMPTS FOR COACHES & CONSULTANTS

Transform your coaching or consulting practice with 75 battle-tested AI prompts that automate client intake, create comp...

TABLE OF CONTENTS

01 75 AI Prompts for Coaches & Consultants

02 What's Inside

03 Welcome & How to Use This Library

04 Category 1: Client Discovery & Intake - 15 prompts

05 Category 2: Content Creation & Marketing - 15 prompts

06 Category 3: Session Planning & Delivery - 15 prompts

07 Category 4: Proposals & Business Development - 15 prompts

08 Category 5: Knowledge Products & Scaling - 15 prompts

09 Final Word

10 Bonus Resources

CHAPTER 1

75 AI PROMPTS FOR COACHES & CONSULTANTS

01

Stop drowning in admin work and start scaling your expertise with AI

By Daniel Okafor

© 2026 SkillShelf. All rights reserved.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

Disclaimer: This book is for educational purposes only. Results depend on the AI model used and how prompts are customized for your specific situation. All AI-generated content should be reviewed, fact-checked, and edited before publishing or sharing with clients. The author and publisher make no warranties about the accuracy or completeness of AI outputs. ChatGPT, Claude, Gemini, and Mistral are trademarks of their respective owners.

CHAPTER 2

WHAT'S INSIDE

02

Welcome & How to Use This Library

Category 1: Client Discovery & Intake - 15 prompts

Category 2: Content Creation & Marketing - 15 prompts

Category 3: Session Planning & Delivery - 15 prompts

Category 4: Proposals & Business Development - 15 prompts

Category 5: Knowledge Products & Scaling - 15 prompts

Final Word

CHAPTER 3

WELCOME & HOW TO USE THIS LIBRARY

I built this prompt library after watching hundreds of talented coaches and consultants burn out from administrative tasks that AI could handle in seconds. You didn't become a coach to spend three hours crafting intake forms or two days writing proposals. You became one to transform lives and businesses.

I've tested every prompt in this collection across ChatGPT, Claude, Gemini, and Mistral. Each one produces useful first drafts that cut your admin time by 70-90%. The prompts follow a simple pattern: they set context, define your role, specify the output format, and include smart constraints that prevent generic fluff.

When you see text in [ALL_CAPS_BRACKETS], replace it with your specific details. For example, [CLIENT_INDUSTRY] becomes "healthcare startups" or [SESSION_DURATION] becomes "90 minutes". The rest of each prompt stays exactly as written - that's the tested formula that works.

These prompts aren't magic. They're tools that free up your mental bandwidth for the high-value work only you can do: asking the right questions, spotting patterns your clients miss, and guiding breakthrough conversations. Use them to handle the routine stuff faster, then spend your saved time where it actually moves the needle.

> *READ THIS FIRST*
>
> *Be specific in your variable replacements. "Marketing consultant" gets generic output. "B2B SaaS marketing consultant specializing in product launch strategies for Series A startups" gets gold. The more context you provide, the more useful your results.*